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IESA Prospectus
International Studies in History and Business of Art and Culture
L’Esprit IESA:

As the Founder and President of IESA (the Institut d’Études Supérieures des Arts), I am delighted to introduce you to our range of international undergraduate and graduate programmes. I am very proud of these exciting opportunities which offer an unparalleled European experience coupled with a rigorous academic and professional training.

- François Schmitt
  Founder of IESA

IESA was established in 1985 for students to develop their academic and vocational skills. The IESA spirit may be summed up in one motto: ‘Experience is the best teacher’. We believe that students learn best working in front of the object and from direct involvement in the art market. Every student who participates in one of our programmes should develop their specific interests by joining in the many activities offered by IESA during their studies.

This brochure deals primarily with our courses taught in English. We are very proud of the reputation that has been gained by our courses for academic excellence and for the breadth of experience they offer students. Validation by the University of Warwick in the UK for the MA’s and Jacksonville University in the USA for the undergraduate programmes, means that they can be taken for credit by students from any country as part of their overall educational programme. We are delighted that more and more students from abroad, both on the undergraduate and postgraduate programmes. We hope that you will take advantage of our open days in Paris or events in London to discover our courses for yourself.

We are very much looking forward to welcoming you at IESA.

- Boris Grebille and Adriana Turpin
  Directors, IESA UK

Courses in English

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Introduction

Our semester programmes are aimed at students from all countries, who want to experience living in Paris and learning about French history, culture and arts as well as the professional skills of the cultural management consultant, dealer or collector. Based at the Institut d’Etudes Supérieures des Arts near the Louvre, students take part in courses with an international group of students and with other French students from the school. Whether starting or needing to improve their French, this gives an opportunity to learn both in class and in daily conversation as students take part in all the activities going on in Paris.

The course programme

Each semester starts with a month-long induction of intensive French classes and introduction to French culture. After that, while continuing French studies, students choose two additional specific options, ranging from art history, literature, history or cinema. All these courses are taught in English. Students fluent in French may opt for courses from the range of IESA’s undergraduate programmes in art history, cultural management or art business.

As part of each semester’s programme, there are excursions offered on the weekends: a day trip to the Palace of Versailles and a weekend trip either to Normandy or the Valley of the Loire. There are also many evening excursions to the galleries and cultural events in Paris.

Course work forms an important part of the programme and time is allowed for individual study. Each student has a tutor who will meet with them twice during the semester to discuss their progress. At the end of the semester, some courses are assessed by exam, others through continuous assessment.

Support

We have set up a ‘buddy’ system with another student at IESA, who will help orientate you, exchange interests and go with you to some of the extra-curricular activities. There is a member of staff whose responsibility it is to help you with practical questions and provide support if needed.

Programme at a glance:

- Duration: 1 semester in the autumn or in the spring
- Location: Paris
- Accreditation: 12-15 credits from the University of Jacksonville, FL at second or third year BA level for one semester; 30 European credits for Erasmus students
- Places: unlimited

For more information, please visit www.iesa.edu or contact international@iesa.edu
Introduction

This programme consists of three courses, spanning over the months of June, July and August, which can be taken separately or together. It is intended for students and young professionals who wish to deepen their knowledge of Europe’s rich artistic heritage whilst studying in a more hands-on manner.

Students can choose classes in languages, art history, photography or art in the combination that most suit them: for credit or for pleasure, full-time or for one month only.

In addition to classroom lectures, studies take place in the museums, galleries and streets of Florence, Paris and London. Excursions and day-trips take the students ever further in their discovery of Europe. The course is based within the tradition of the Grand Tour, the 18th century phenomenon during which English aristocrats visited the main cultural centres on the Continent in order to increase their knowledge of the art, language and culture of these countries. Just like them, our present-day students go to three capitals of art, immersing themselves in the life of each country.

Course description and structure:

In Florence, students are offered a choice of classes including Italian, Renaissance Art History, Photography and Painting.

In Paris, students take two options from among the following: History of French Art to 1900; Contemporary Art History; Photography; Plein Air Painting; French language at Beginners and Intermediate levels.

In London, students are offered the choice of one of two options which English aristocrats visited the main cultural centres on the Continent in order to increase their knowledge of the art, language and culture of these countries. Just like them, our present-day students go to three capitals of art, immersing themselves in the life of each country.

Programme at a glance:

- Duration: two and a half months between May and August
- Location: Florence (Italy), Paris (France), London (UK)
- Accreditation: up to 18 credits from the University of Jacksonville, FL at second and third year BA level; courses may also be taken as auditors
- Places: no more than 25 students per class

For more information, please visit www.iesa.edu
www.summer-study.eu or contact international@iesa.edu

Undergraduate Summer Session: The European Grand Tour

In partnership with the Whitechapel Gallery and Jacksonville University, FL.

Introduction

This programme consists of three courses, spanning over the months of June, July and August, which can be taken separately or together. It is intended for students and young professionals who wish to deepen their knowledge of Europe’s rich artistic heritage whilst studying in a more hands-on manner.

Students can choose classes in languages, art history, photography or art in the combination that most suit them: for credit or for pleasure, full-time or for one month only.

In addition to classroom lectures, studies take place in the museums, galleries and streets of Florence, Paris and London. Excursions and day-trips take the students ever further in their discovery of Europe. The course is based within the tradition of the Grand Tour, the 18th century phenomenon during which English aristocrats visited the main cultural centres on the Continent in order to increase their knowledge of the art, language and culture of these countries. Just like them, our present-day students go to three capitals of art, immersing themselves in the life of each country.

Course description and structure:

The Summer Session is run under the joint supervision of IESA, Paris and Jacksonville University, FL, supported by local institutions, teachers, dealers and experts.

In Florence, students are offered a choice of classes including Italian, Renaissance Art History, Photography and Painting.

In Paris, students take two options from among the following: History of French Art to 1900; Contemporary Art History; Photography; Plein Air Painting; French language at Beginners and Intermediate levels.

In London, students are offered the choice of one of two options which English aristocrats visited the main cultural centres on the Continent in order to increase their knowledge of the art, language and culture of these countries. Just like them, our present-day students go to three capitals of art, immersing themselves in the life of each country.

Programme at a glance:

- Duration: two and a half months between May and August
- Location: Florence (Italy), Paris (France), London (UK)
- Accreditation: up to 18 credits from the University of Jacksonville, FL at second and third year BA level; courses may also be taken as auditors
- Places: no more than 25 students per class

For more information, please visit www.iesa.edu www.summer-study.eu or contact international@iesa.edu
Introduction
This two-year MA taught in English offers students a unique opportunity to study the historic and the contemporary art market in four European art centres – Paris, London, Florence and Brussels.

The programme is designed to develop a thorough understanding of European visual arts within the context of the history of collecting and the historic development of the art market. At the same time, students are introduced to the structures and practices of the art market today including law, finance, marketing, ethics and conservation. The practices and structures of the art markets in Paris and London are analysed within the international, global developments of the contemporary art market. Internships form an essential part of the student experience.

Course description and structure:
• The first year consists of two semesters of four months each, in Paris and in London. The first semester takes place in Paris and covers the period from the Renaissance to the mid-eighteenth century, with a two-week study in Florence, concentrating on Florentine collections from the Medici to those of Stibbert and Bardini in the nineteenth century. The second semester begins in London and concentrates on the period from the eighteenth century to the very beginning of the twentieth century – the modern period. There is also a two-week study trip to Brussels to study Flemish works of art and collecting, which coincides with the European Art Fair at Maastricht, and enables students to learn directly at one of the most important events of the year.

• In the second year, students choose between specialist options on collecting and the art markets of the seventeenth, eighteenth or nineteenth centuries. Workshops on the theory and practice of the art market today take place throughout the first semester, which culminates in the writing of an individual business plan. In the second semester students write their MA dissertation on a topic related to the historic or contemporary art markets and marketing. On completion of the course, students receive an MA from the University of Warwick.

Qualifications:
Students receive an MA from the University of Warwick on completion of the two years of the programme. They are awarded a postgraduate diploma at the end of the first year. The course can also be taken part-time as an auditor.

Why should I study the history of collecting?
The History of Collecting is a new and exciting area of expertise drawing from a wide range of subjects: history, cultural history, art history, social sciences and economics. The study of collections and collectors enables you to understand and contextualise the
work of art: why it was created, collected, displayed, faked and sold. Studies begin with the object itself in order to learn the importance of techniques and materials at different times. This approach to the object and its context thus allows you to have a better understanding of today's trends and their historical explanations.

Why study the art market?
The history of collecting is very much tied to that of the art market, one feeding into the other. Studying the Art Market today offers approaches and methodologies to understand past as well as current practices. It tackles some of its fundamental issues such as market theory, law and restitution, conservation, business practice and marketing as they currently develop in Europe. Each city offers an example of local practices and market structures.

Programme at a glance:
• Duration: 2 years or 4 semesters; PT study also available
• Location: Paris, Florence, London, Brussels
• Accreditation: Master's degree from the University of Warwick, UK awarded after 2 years; the course can be taken as auditor
• Places: limited to 25

Partner:
The Sir John Soane’s Museum
Set in the house Sir John Soane (1753-1837) built for himself, the museum reflects his broad range of interests as one of Europe’s leading architects. Famous for Soane’s unparalleled collection of architectural drawings, it also contains the architect’s collection of antiquities, 18th century paintings (Hogarth Canaletto), still displayed as they were in his own lifetime. Following Soane’s will, the house has been open to the public since his death in 1837. The museum has been expanded recently to provide further space for research and educational activities, exhibition space and most recently to show visitors all the rooms of the house. This is where classroom lectures will take place during the two years of the MA.

Partner:
The Wallace Collection
Both a national museum and the finest private collection of art ever assembled by one family, the Wallace Collection was bequeathed to the nation by Lady Wallace, widow of Sir Richard Wallace, in 1897, and opened to the public just over three years later on 22 June 1900. Among its treasures are one of the best collections of French 18th-century pictures, porcelain and furniture in the world, a remarkable array of 17th-century paintings and a superb armoury. The Wallace Collection is the national centre for the study of collecting and houses in its library 18th and 19th century sales catalogues from Paris and London.

The association of the MA with the Wallace Collection from its outset has shaped the nature of the MA programme, while research into the history of collecting has drawn inspiration from the museum’s rich collections of the fine and decorative arts. IESA continues its relationship with the Wallace Collection through research, seminars and conferences in the history of collecting.

For more details on the programme, teaching staff, application, please visit www.iesa.edu or contact MAcourses@iesa.edu

1. Soane Museum image
2. By kind permission of the Trustees of the Wallace Collection, London
3. By kind permission of the Trustees of the Wallace Collection, London

Image copyright © IESA
Graduate Programme 2

MA in the History and Business of the Contemporary Art Market

- In partnership with the Whitechapel Gallery
- In the process of being validated by the University of Warwick

Introduction
A two-year programme validated by the University of Warwick, this challenging programme provides an international and interdisciplinary approach to understanding the practice and theory of today’s complex art market.

Course description and structure:
During the first year, the course is divided into two main strands: The History and Structures of the Contemporary Art Market and Theory and Practice in the Contemporary Art Market.

The course takes place in Paris for the first four months followed by a second semester in London. The aim of the MA is to break down traditional barriers between the different academic disciplines and to understand the reality of contemporary art market practice. Teaching is through lectures, visits and workshops given by IESA’s core team of teachers alternating with discussion sessions taught by a broad panel of practitioners in the art market. Internships form an important part of the student experience.

In Paris, students lay the foundations for their understanding of the complexities of the contemporary art market through a chronological survey of the art and the development of the art market in the twentieth century. The second strand introduces principal elements of economic theory, art law and conservation and covers the practice of the art market in France. In London, students are introduced to essential theoretical approaches to markets and collecting: the roles and relationships of the different players in the market: artists, dealers, critics, collectors, investors, public and commercial institutions. Students are further taught essential business skills of marketing, business practice and investment.

Visits to Cologne, Berlin, Art Basel, Frieze and the Venice Biennale exemplify the international aspects of the contemporary art market and the importance of the international art fairs. Visits to Metz and Liverpool allow students to study the role of contemporary art in regional centres.

During the second year, further specialisation on emerging markets requires students to develop their own research and presentational skills through seminars, workshops, discussions, visits etc.

They write a dissertation during the second semester from February to July on a topic related to what they have learnt during the two years.
Why study the history of the art market?

The practices developed at the turn of the century were part of the dramatic changes taking place in European society, governmental policies and commercial, economic practices. Studying the context in which art was created, sold and collected provides a richer and more nuanced understanding of the art itself. Learning about the dealers and the art market of the recent past also gives the art, cultural or economic historian tools with which to understand the present market as it has evolved.

Why study the contemporary art market?

The study of the contemporary art market brings together a fascinating range of different topics: the roles of the artist, dealer, museum, curator and art critic: the emergence of art markets in different countries; state vs. private support, the role of dealers and auctioneers in promoting contemporary art and artists.

Through an understanding of a variety of approaches, by testing practice through various analytical and critical methodologies, you will come to understand not just how things happen, but why they have happened in that way. You can thus arrive at your own approach to working in the contemporary art market, knowing what questions to ask and how to test practice against theory and vice versa.

Programme at a glance:

- Duration: 2 years or 4 semesters; PT study also available
- Accreditation: Master’s degree from the University of Warwick, UK awarded after 2 years; the course can be taken as auditor
- Places: limited to 25

For more details on the programme, teaching staff, application, please visit: www.iesa.edu or contact MAcourses@iesa.edu

Our Partner: The Whitechapel Gallery

The Whitechapel Gallery was founded in 1901 in London with the purpose of organising contemporary art exhibitions right at the heart of the highly deprived East End area. Its curatorial programme is now acclaimed internationally as a leading one in terms of contemporary and cutting edge art display.

Since its inception, the Gallery has played a unique role in the capital’s cultural landscape and is pivotal to the continued growth of East London as the world’s most vibrant contemporary art quarter. An educational institution from its outset, the Whitechapel Gallery has gradually developed a range of exciting projects such as Artists and Writers in Residence, The Street or the newly created Emerging Artist Award.
Faculty
Core Lecturers

Adriana TURPIN, Academic Director and Director for IESA-UK, FSA, MA Oxford, MA Courtauld Institute of Art, London, Associate Fellow, University of Warwick

Dr. Emmanuelle AMIOT-SAULNIER, PhD Paris IV, Sorbonne, Specialist in 19th century French art

Dr. Susan BRACKEN, MA Courtauld, PhD University of Sussex, Specialist in 17th century collecting practices in Britain

Marie CAMBEFORT, MA IESA/ University of Warwick, PhD (forthcoming) the Royal Holloway, University of London, PhD (forthcoming): University of London in Italian collectors of British art

Bob CHILD, Head of Conservation, National Museum of Wales

Dr. Silvia DAVOLI, PhD Reims University, Specialist in 19th century collecting practices.

Dr. Sébastien DELOT, PhD University of Rennes II and Yale University on the New York Art Market 1941-93

Stephanie D’ICEVOSS, BA, MA University of Hamburg, MA Courtauld Institute, MBA (forthcoming) University of Warwick

Dr. Thomas FLYNN, PhD Sussex University, ARCA Lecturer, Journalist, Journalist and lecturer; special interests in Risk and communication in the art market

Jeremy ECKSTEIN, International Art Investment Advisor, lecturer and writer; contributor to the TEF-AF review of the impact of art fairs.

Daniel LESBACHES, MA Literature, University of Lyons, dealer and lecturer in contemporary art

Henry LYDIATE, Prof. Emeritus, London University of the Art in Law, specialist in art law and has published on artists’ copyrights.

Liz LYDIATE, Consultant, free-lance lecturer and former Course Director, MA in Enterprise and Management for the Creative Arts, University of the Arts London

Dr. François MARANDET, PhD, Paris IV-Sorbonne University, PhD on Anish Kapoor; researcher in the contemporary art market in China

Stephanie DIECKVOSS, BA, University of Hamburg, MA Courtauld Institute, MA History of Art, Courtauld Institute, University of London; BA (Hons), English and History of Art, UCL

Massimiliano TEDESCI, MA Art History, MA Sotheby’s, MSc in Psychology, director of marketing consultancy

Anna MOSZYNsKA
MA, History of Art, Courtauld Institute, University of London; BA (Hons), English and History of Art, UCL

Dr. Christine VIAL-KAYSER, PhD Paris IV-Sorbonne University, PhD on Anish Kapoor; researcher in the contemporary art market in China

Gerrie VAN NOORD
MA Art History, University of Amsterdam, Associate Lecturer MA Arts Policy & Management, Birkbeck, University of London, and freelance editor.

Dr. Sophie VIGNERON, PhD Nancy, France and Kent University, Lecturer, University of Kent, Specialist in Auction Law in France and in England

Zoe WHITLEY
MA Royal College of Art, PhD (forthcoming) University of Central Lancashire. Specialist in curating and commissioning contemporary art and design.
Introduction

The aim of this intensive 12-month programme is to train future managers of arts and cultural institutions and future entrepreneurs in the cultural industries. Core teaching weaves together a range of different approaches to the cultural industries: high-level business management, creative entrepreneurship, art and cultural fundraising, event management, and design and creative marketing.

Structure:

This program is designed to develop students’ understanding of the art and performing arts sectors and develop professional skills in arts management and business. Professional studies are underpinned by courses on the history of twentieth century art and theatre, providing students with a hands-on experience of the artistic and cultural backgrounds.

In the first trimester, core courses include marketing, consumer behavior, fundraising and accounting taught by the Paris School of Business. Sessions on the economics of the art market and cultural industries, museum studies, event management, and digital communication are taught by IESA’s professional faculty.

In the second trimester, students choose between two specializations: Art Market/Exhibition Management and Performing Arts Management. Seminars are organized each year, concentrating on questions of globalization, new technology, brand building, and exploitation of intellectual property.

Workshops, lectures, visits to galleries, museums, study trips abroad and meetings with artists and professionals provide students with hands-on experience and networking possibilities.

The completion of project work is crucial and students are required to work in teams. Visits to artistic and cultural sites in Paris and abroad allow students to gain unique insight into these fascinating industries.

In the final trimester, students write a 60-80 page dissertation thesis. The final 4-6 months internship abroad forms an essential part of the curriculum, allowing students to experience the reality of what they have studied in class and to learn the practical aspects of working in the profession.

Programme at a glance:

• Duration: 3 trimesters (12 months) plus a 4-6 month internship.
• Location: Paris
• Accreditation: IESA and the Paris School of Business. Diploma under accreditation process with IACBE
• Places: Limited to 25

For more details please contact: international@iesa.edu
+33 (0) 1 73 54 13 15
Or visit www.iesa.edu, or www.iesa.fr

MBA in Arts and Cultural Management

• In partnership with the Paris School of Business
Preparatory Course: French Civilisation and Language

• In partnership with the Cours de Civilisation Française de la Sorbonne

This preparatory course offered in partnership with the very prestigious Cours de Civilisation Française de la Sorbonne is intended for non-French-speaking students who wish to apply to an IESA undergraduate programme in Paris, but who do not have the necessary language skills.

Aimed at students with a high-school diploma and a basic level in French (TCF B2 or equivalent), this programme focuses on French language and civilisation, combining the Cours de Civilisation Française de la Sorbonne’s age-long experience in teaching French as a foreign language IESA’s unique artistic, cultural and digital expertise.

In the morning, students have sessions at the Sorbonne University to develop their language skills (from level 1 to 6) while IESA’s afternoon classes focus on French artistic and cultural heritage.

Programme at a glance:

• Duration: 528h over 2 semesters
• Location: Paris
• Accreditation: French B2 level allowing entry to any French University or IESA courses.
• Places: unlimited

For more information, please contact: international@iesa.fr +33 (0) 1 73 54 13 15 Or visit www.iesa.fr

The Three Departments of study at IESA in Paris.

1. The Art Market

The Art Market department offers both undergraduate and postgraduate level training programs to prepare students for a career in the art market: both Old Masters/Modern Art and Contemporary Art. Our department offers a prestigious staff of academic professors and professionals in the art market. Students learn first-hand how to appraise art objects, the business of galleries and dealers, art advising and the organisation of art fairs and exhibitions.

For more information please visit www.iesa.fr or contact international@iesa.fr

Programme at a glance:

<table>
<thead>
<tr>
<th>Courses</th>
<th>Majors</th>
<th>ECTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>At BA level</td>
<td>Furniture and Decorative Arts (at 2nd and 3rd year level)</td>
<td>180</td>
</tr>
<tr>
<td>3 year course in Art Market and Expertise</td>
<td>Painting and Works on Paper (at 2nd and 3rd year level)</td>
<td></td>
</tr>
<tr>
<td>At Postgraduate Level One:</td>
<td>XVth - XIXth Century</td>
<td>120</td>
</tr>
<tr>
<td>2 year specialist course in Art Market and Expertise</td>
<td>Contemporary Art</td>
<td></td>
</tr>
<tr>
<td>At Postgraduate Level Two:</td>
<td>XVth - XIXth Century</td>
<td>60</td>
</tr>
<tr>
<td>1 year specialist course in Art Market and Expertise</td>
<td>Contemporary Art</td>
<td></td>
</tr>
</tbody>
</table>
2. Cultural Events Management

The Cultural Industry and Events Management department offers undergraduate and postgraduate level training programs. Preparing students for a career in production, distribution of cultural services, public relations, and arts administration. IESA art&culture draws from its academic and professional faculty to provide project management courses specialising in areas such as exhibition management, performing arts management, and cultural heritage management. Post-graduate students choose between events management (expositions, live entertainment) or cultural tourism and national heritage. They develop skills as a project manager in the various fields of management, law, communication, fundraising, marketing and cultural mediation.

For more information please visit [www.iesa.fr](http://www.iesa.fr)

Programme at a glance:

<table>
<thead>
<tr>
<th>Courses</th>
<th>Majors</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>At BA level: 3 year course in Cultural Events Management</td>
<td>Cultural Event Production</td>
<td>180 ECTS</td>
</tr>
<tr>
<td>At BA level: 3 year course in Cultural Communication and Marketing</td>
<td>Cultural Communication and Marketing</td>
<td></td>
</tr>
<tr>
<td>At Postgraduate Level One: 2 year specialist course in Cultural Project Management</td>
<td>Communication and Financing Cultural Projects</td>
<td>120 ECTS</td>
</tr>
<tr>
<td>At Postgraduate Level Two: 1 year specialist course in Cultural project Management</td>
<td>Heritage and Cultural Tourism</td>
<td></td>
</tr>
<tr>
<td>At Postgraduate Level Two: 1 year specialist course in Cultural project Management</td>
<td>Digital Communication applied to the Cultural Sector</td>
<td>60 ECTS</td>
</tr>
</tbody>
</table>

3. Multimedia

Created in 1994, IESA’s third department offers undergraduate and postgraduate programmes for students and professionals wishing to upgrade and extend their practice of the latest digital technology. Students are trained through comprehensive packages with modules offering skills in desktop publishing applications, graphic design, web and audio design, as well as management and communication. Students gain multi-faceted expertise in the ever-changing digital world as they combine lectures with real-life projects and internships as part of IESA’s strong vocational mission.

For more information please visit [www.iesamultimedia.com](http://www.iesamultimedia.com)

Programme at a glance:

<table>
<thead>
<tr>
<th>Courses</th>
<th>Majors</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>At BA level: 3 year course in Digital Publishing and Communication</td>
<td>Visual Communication and Motion Design</td>
<td>180 ECTS</td>
</tr>
<tr>
<td>At BA level: 3 year course in Digital Publishing and Communication</td>
<td>Web Development and UX Design</td>
<td></td>
</tr>
<tr>
<td>At Postgraduate Level One: 2 year specialist course in Digital Communication and Publishing Project Management</td>
<td>Community Management and Digital Media Planning</td>
<td>120 ECTS</td>
</tr>
<tr>
<td>At Postgraduate Level Two: 1 year specialist course in Multimedia Production Management</td>
<td>Digital Communications and Web Project Management</td>
<td></td>
</tr>
<tr>
<td>At Postgraduate Level Two: 1 year specialist course in Multimedia Production Management</td>
<td>Internet Project Management</td>
<td></td>
</tr>
<tr>
<td>At Postgraduate Level Two: 1 year specialist course in Multimedia Production Management</td>
<td>Video Project Management</td>
<td>60 ECTS</td>
</tr>
<tr>
<td>At Postgraduate Level Two: 1 year specialist course in Multimedia Production Management</td>
<td>Digital Media Planning and Realisation</td>
<td></td>
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</tbody>
</table>
Throughout IESA’s postgraduate offer, as in all full-time undergraduate programmes at IESA, internships are considered crucial to the students’ professional development and understanding of the realities of the art market. IESA firmly believes that students are better prepared for their future professional life if they have had at least one experience in dealing with the practicalities and day-to-day running of an artistic institution within the European art market.

Therefore, all MA and MBA students are required to do a part-time or full-time internship during the summer with a gallery, dealer, museum or any other organisation in relation with the student’s interests.

On the IESA undergraduate programmes in Paris, students have worked also worked as interns in the performing arts, heritage and exhibition planning, cultural festivities, depending on their choice of career.

IESA staff will help the students find an internship but it is first and foremost the responsibility of the students to be proactive in getting their internship.

Past students have been adamant that their internships had changed how they looked at the art market.

Alexandra, ’10 told us of her work experiences in the art world during her MA. She has been hired at the Parisian branch of the contemporary art gallery Karsten Greve:

“During my first MA year, I had an opportunity to do a one-month internship. It was a great occasion for me to further explore the vast Art world.

Being back in Paris, I decided to make the most of my time there and interned in an auction house, Cornette de Saint Cyr, in Paris. I must say I really enjoyed interning in such an auction house as it gave me a great picture into the distinctions with a gallery as well as into the day-to-day running.

...Then, as we were given four months to work and write the final dissertation, I decided to also intern at the same time. I went back for the first two-months to Cornette de Saint Cyr and then to another great auction house in Paris, Sotheby’s.

It was very important to see two kinds of auction houses and they both offered a great experience, both in terms of career and also for my dissertation. Looking back, I am highly satisfied with that choice as it contributed to improve my dissertation and eventually lead me to my current first job.”

-Alexandra, MA 2010
International Activities

Since the beginning of IESA in 1985, international development has been a constant priority in order to provide the students with more professional mobility in an increasing globalised art world and job market.

In Paris, IESA also has made all the efforts to adjust to its increasing international contingent and offer them more services to enjoy their time and studies.

ERASMUS

In 2007 IESA signed the Erasmus University Charter thus enabling its students to spend a period of up to 6 months abroad at an eligible partner university and/or institution.

In 2008, IESA and the Budapest International Business School signed a bilateral Erasmus agreement which further encouraged student and professor exchanges between those two particular structures. Since then, agreements have been signed with Amsterdam, Milan, Santarem, Vienna, Vilnius... and new Erasmus exchanges open every year.

Exchanges

As early as 1992, IESA started an exchange programme with the London Sotheby’s Institute of Art.

In 2010 IESA also signed an agreement with Lisbon University and the IESTE Business School to offer more business classes to IESA students whilst Portuguese business students were given art sessions in Paris.

Since 2011 exchanges with China and Russia are also offered to students during the summer holidays for a one-month period.

Professional Experience

Every year, IESA students are offered internships on international art events such as Carré Rive Gauche in Paris, Art Basel Miami Beach in the US, FIAC, Art Paris, Olympia International Art and Antiques Fair in London, Shanghai Contemporary Art Fair in China...

IESA’s international network of over 1500 partners is also available to students wishing to do their summer internship abroad in Europe, East Europe, Asia, and in the United States.

Trips

IESA organises regular short trips to Italy, Spain, England, Germany to discover the breath-taking cultural heritage and latest artistic trends of neighbouring countries.

Studialis Education Network

IESA UK is part of Studialis, a French private Group of twenty-four institutions which provide higher education and professional training.

www.studialisedu.net

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